



PENINSULA CAMERA CLUB

P R E S E N T S

PHOTOGRAPHY EDUCATION SERIES



HAROLD DAVIS

INTRODUCTION TO PHOTOGRAPHING FLOWERS FOR TRANSPARENCY ON A LIGHT BOX

Don't miss this rare opportunity to enhance your floral photography by learning from Harold Davis, the best-selling author of award-winning *Photographing Flowers: Exploring Macro Worlds with Harold Davis*.

WHEN: Tuesday, JANUARY 27TH - (7:15 - 9:00 pm)

WHERE: Central Park Recreation Center
50 E 5th Ave San Mateo

Donation requested. Additional Info? Robert Strochak - President rdstrochak@comcast.net

NEXT EVENT : Mark your CALENDAR!!

Tuesday - April 14th, 2015

Susan McConnell "Nature Photography

Master photographer Harold Davis is well-known for his often imitated—but seldom equaled—digital images of luscious transparent and translucent flowers.

In this presentation, Harold Davis shows the techniques he pioneered to create his floral masterpieces.

Arrangement, composition, photography, and post-production will all be discussed, as will Harold's special techniques for shooting on a light box.

- **Understanding transparency and translucency**
- **Introduction to floral arrangement and composition**
- **Botanical art in the digital era**
- **Shooting on a light box**
- **Understanding high-key post-production**
- **Working with Photoshop layers**
- **High-key HDR**
- **Backgrounds and textures**
- **Preparing to make floral pigment prints**

Time permitting, Harold will show a variety of creative flower photography and also show his spectacular botanical prints—including his limited edition, artist book, **Botanique**—in the context of a discussion of the best way to create prints of floral imagery. There will be a Q&A session following Harold's presentation.



About Harold Davis

Harold Davis is an internationally-known digital artist and award-winning professional photographer. He is the author of many bestselling photography books including *The Way of the Digital Photographer* (Peachpit Press, rated a Top 10 Best 2013 Photography Book of the Year by Photo.net) and *Creating HDR Photos* (Amphoto). His *Photographing Flowers* (Focal Press) is a noted photography "classic," and is rated the Best Guide to Flower Photography by Digital Photographer Magazine.

In addition to his activity as a bestselling book author, Harold Davis is an Adobe Influencer, a Moab Master printmaker and a Zeiss Lens Ambassador. Harold Davis's work is in collections around the world. It is licensed by art publishers and others, and has appeared in numerous magazines and other publications.

Harold's black and white prints have been described as "hauntingly beautiful" by Fine Art Printer Magazine, and his floral prints have been called "ethereal," with "a purity and translucence that borders on spiritual" by Popular Photography.

Recently Harold Davis's work has been exhibited in venues including Photokina in Cologne, Germany, PhotoPlus Expo in New York, the Gallery Photo in Oakland, California, the Arts & Friends Gallery in Heidelberg, Germany, and the Awagami Gallery in Japan.

Harold Davis has led destination photography workshops to many locations including Paris, France; Spain and Morocco; and the ancient Bristlecone Pines of the eastern Sierra Nevada Mountains in California.

*Harold's popular online course on [Craftsy.com](https://www.craftsy.com), *Photographing Flowers*, has thousands of students. His ongoing photography workshops in partnership with institutions such as Point Reyes Field Seminars, the Center for Photographic Art in Carmel, California, and the Heidelberg Summer School of Photography are continually in demand and popular.*

*According to *Rangefinder Magazine*, Harold Davis is "a man of astonishing eclectic skills and accomplishments." You can learn more about Harold and his work at his website, www.digitalfieldguide.com.*