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HAROLD DAVIS

DIGITAL WORKFLOW: FROM THE FIELD TO FLICKR

July 8 - July 14, 2007

In the field, digital photography calls for a different consciousness than film photography. Certain things are fixable in digital but not in film, and some digital possibilities do not exist in film. This necessitates the development of a new mindset and the understanding of different practicalities, from camera settings to visualizing images to image storage. Participants in this workshop learn how best to capture digitally in the field for post-processing and how to formulate a detailed, customized digital workflow, while exploring both standard and cutting-edge post-processing techniques.

After an introduction to basic concepts, we spend time photographing with Harold in the field, delving into specific capture techniques in the contexts of traditional and digital photography. Back in the classroom, we explore the underlying processes, software, and structure of post-processing and workflow. Topics covered include Raw conversion, multiprocessing and HDR (high dynamic range), effective use of digital filters, curves and levels, selective adjustments, and working with different color spaces, including LAB color.

HAROLD DAVIS is a photographer, expert technologist, and the author of more than 20 books, including *Digital Photography: Digital Field Guide* (Wiley), *The Photographer's Guide to Yosemite and the High Sierra* (Countryman/W.W. Norton), and *100 Views of the Golden Gate* (Wilderness Press). His photographs are widely exhibited and collected, and his recent alternatively processed digital flower images were published by the New York Graphic Society.

Harold is the Series Editor and lead author for a new series of books about digital photography from O'Reilly Digital Media. His Web site addresses are www.digitalfieldguide.com and www.photoblog2.com.

Who Should Attend: This workshop is for serious amateur and professional photographers. A working knowledge of your digital SLR camera and digital workflow is essential. A portfolio is not required for admission.



Tuition \$845
Location Fee \$40

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