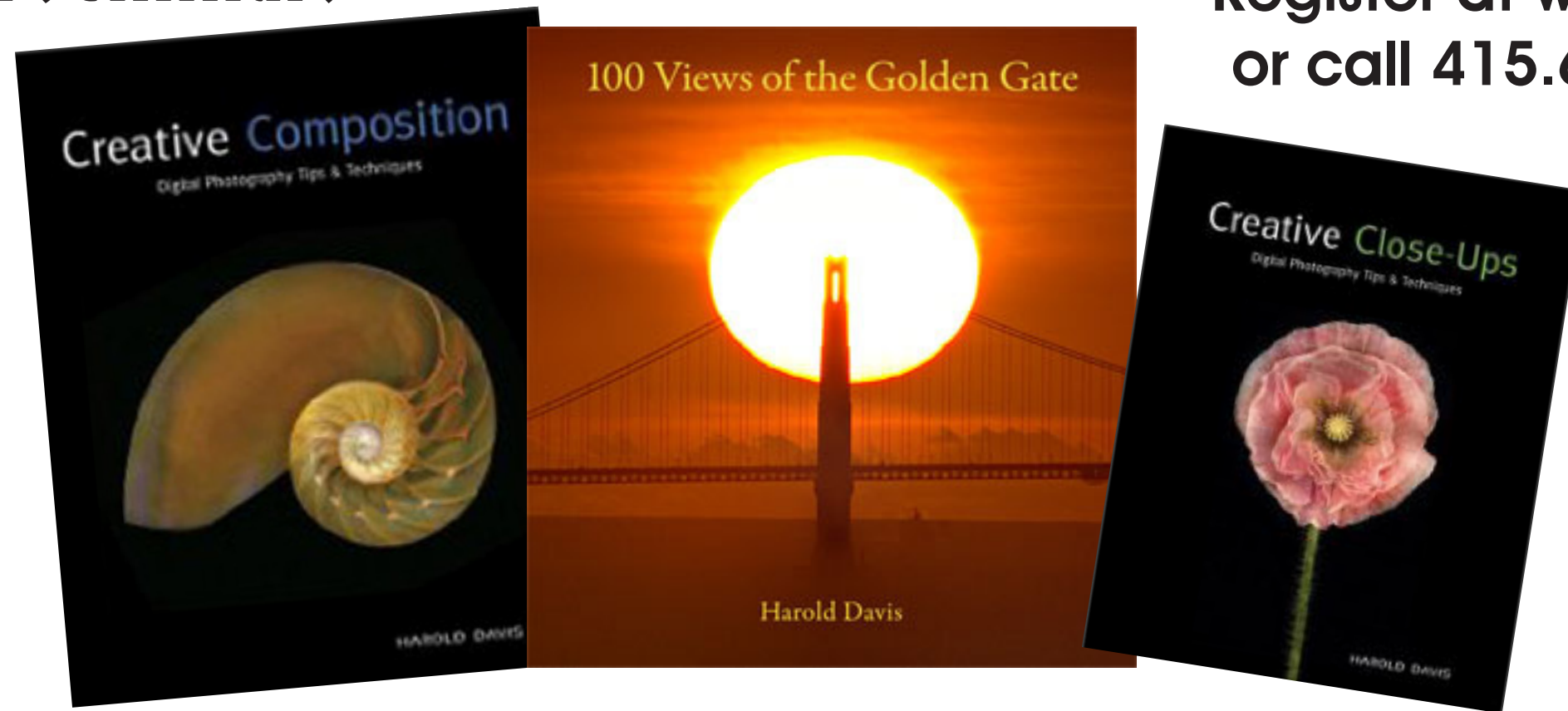


# Point Reyes Field Seminars Presents...

Register at [www.ptreyes.org](http://www.ptreyes.org)  
or call 415.663.1200 x373



## Photography Publishing with Harold Davis

Saturday, February 6 • 1 PM - 6 PM • \$95 (\$90 members )

This afternoon workshop is designed for those interested in creating and publishing books using their photographs, as well as those interested in online publication via photoblogging. Topics to be covered include the conventional publication process, finding an agent, marketing a book, existing and potential markets for photography books, photography book ideas that work, publication on demand, preparing photos for publication, and creating book designs. Special attention will be paid to editing a body of your work to create a successful photography book presentation. We'll also take a look at online alternatives, and cover both the economics and technology of photoblogging.

Harold Davis is an award-winning professional photographer and author of more than thirty books, including *Creative Composition: Digital Photography Techniques* (Wiley), *Creative Night: Digital Darkroom Tips & Techniques* (Wiley), *Creative Close-ups: Digital Photography Tips & Techniques* (Wiley), *The Photoshop Darkroom: Creative Digital Post-Processing* (Focal Press) and *Practical Artistry: Light & Exposure for Digital Photographers* (O'Reilly). Harold writes the popular Photoblog 2.0 ([www.photoblog2.com](http://www.photoblog2.com)) and is a regular photography columnist for Photo.net.